Socrates Mentored Plato.

Who Will Mentor Your Employees?

Dear <name>,

No doubt, the concept of mentoring has a long and colorful history: Socrates mentored Plato. Plato mentored Aristotle. And Aristotle mentored Alexander the Great. The word "mentor" actually comes from Greek mythology. In Homer's *The Odyssey*, Mentor was a person who counseled and guided Odysseus' son, Telemachus.

Today, the concept of "mentoring" is alive and well, especially in the corporate world. But, of course, _shouldn't the passage of time bring innovation to even the most innovative of concepts_?

Introducing Mentoring*Complete*…Mentoring for the 21st Century.

Imagine a web-based mentoring program that boasts ease-of-use, simplified set-up, and advanced reporting, with the features you want and the benefits you desire. Imagine a mentoring program that grows *with* you and your company, not against you. Imagine a mentoring _solution_ so complete that it'll make any other program pale in comparison.

Imagine No More.

At Management Mentors, we've been designing and implementing corporate mentoring programs for nearly twenty years. We've studied the needs of businesses like yours, of mentoring program managers, of mentors, and of mentorees. We watched the Age of Technology transform companies for the better. So wouldn't it make sense, we thought, for mentoring to meet the 21st century, too?

Well, we dreamed it, and we built it. **And we're proud to introduce to you Mentoring*Complete*—the *only* corporate mentoring program you'll ever need.** Whether you want managed programs, group mentoring, or self-directed mentoring (or a combination of all three!), Mentoring*Complete* has a solution for you and your company. This completely web-based program doesn't require any server set-up or IT involvement on your end, and it's completely customizable to fit your company's unique needs.

Here are just some of the amazing features and benefits of Mentoring*Complete*:

- **Support for All Four Types of Mentoring Programs**
    - o Traditional one-on-one managed programs
    - o Group mentoring programs
    - o Hybrid one-on-one/group programs
    - o Self-directed mentoring programs

- **Precision Matching**
    - o Mentoring*Complete's* matching process is based upon our 19 years of experience in the field where we average a 90+% success rate in matching.
    - o Mentoring*Complete's* system uses focus areas, personal characteristics, mentoring roles, and other criteria to make sure that a match is "right" for the mentoree and the mentor.

- **Intuitive, Role-Based Design**
    - o The look, feel, layout, and behavior of Mentoring*Complete* are dynamically tailored to the role of the logged-in user.
    - o The application is "context-aware" so that only relevant choices are presented at the proper times to the proper participants throughout a given mentoring program.

- **Simplified Program Setup – Tailoring a Program to the Needs of an Organization**
    - o Creating, copying, and modifying program content is simplified through an intuitive user interface.
    - o Use the standard templates "as-is" or tailor them to meet the needs of an organization.

- **Advanced Reporting**
    - o Flexible reporting supports queries with multiple search and sort criteria.
    - o Consolidated reporting on programs at program, division, or account level.
    - o Export to spreadsheet for unlimited analysis and formatting options.

- ***Plus so much more!***

Harness the power of Mentoring*Complete* for your company! Go to www.management-mentors.com, click on the "get a sneak peek of Mentoring*Complete*" link at the top of the page and sign up for our **FREE** demo. You're under no obligation to buy now or ever. Be among the first to experience the difference a comprehensive, well-thought-out mentoring program will have on your company.

Sincerely,

Rene Petrin, President & Founder
Management Mentors

P.S.—Go to www.management-mentors.com and sign up for our FREE demo by March 21, 2008, and receive a special gift: our downloadable booklet called "Mentoring: A Business Strategy That Works."